

NEW CO.

SPRING SUMMER PRINTEMPS ÉTÉ

2025

THE HAT THAT LOVES **YOU**.



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him

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Special thanks

We would like to thank the photographer Olivier Merzoug for making the photo shoot of our spring summer 2025 catalog. oliviermerzoug.com

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AVENUE DE LA COOPÉRATION 86200 LOUDUN - FRANCE







MEN'S COLLECTION

TIMELESS · FANCY · DENIM · SPORT PATCHWORK · PLAIN

The cap has become a must-have in men's fashion. Much more than just a practical accessory, it has become a real style statement. With its strong character, it's the perfect reflection of your personality! Our range of caps is a veritable playground for your style. Varied shapes, innovative materials, bold styles and a wide range of colours: there's something to suit every taste and mood. But beyond their diversity, they all share a common mission: to offer you optimum sun protection without ever sacrificing your comfort.

MODELS CHARACTERISTICS ICONS













Cotton

T1E540 MODEL CORAL P.18



caps

TIMELESS

TRAVEL / WEEKEND CO.

The « Timeless » collection : your passport to style without frontiers! The above travel essentials will enhance your outfits, from sunbathing to a romantic dinner. Easy to carry, they'll add charm and protection in style. Our « Timeless » collection transcends seasons and destinations. Each model is ready to join you on your adventures, adding a touch of style to every stopover.

So don't lose your style and add your favourite model into your luggage!









COMPOSITION 100% LINEN
COMPOSITION 100% LINEN
SIZES S → XL

90 F11.0 X P80/2 120 50

1E517 MODEL BEIGE P.7 5







COMPOSITION 100% LINEN
COLOURS GREY - BEIGE - NATURAL - ORANGE - BLUE
SIZES 55 → 62

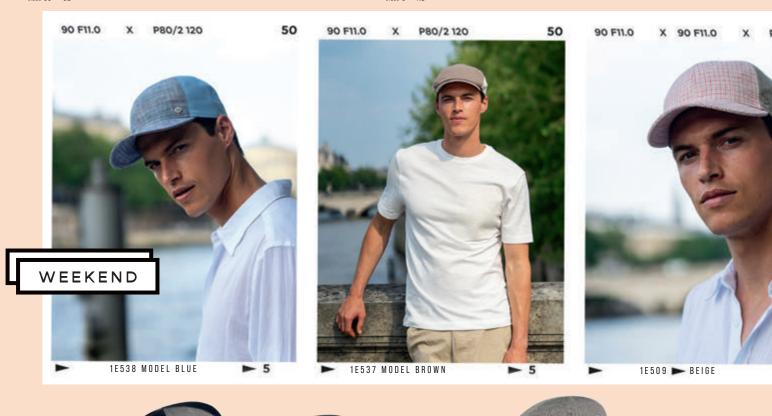


COMPOSITION 100% LINEN COLOURS GREY - BEIGE - NATURAL - ORANGE - BLUE SIZES $55 \rightarrow 62$











COLOUR TYPE

SIZES $55 \rightarrow 62$



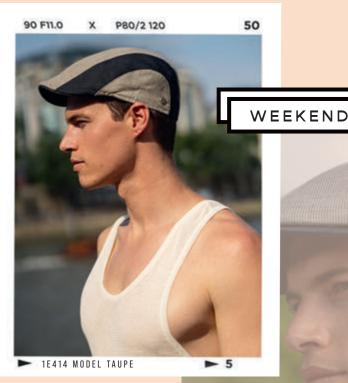




COMPOSITION 100% LINEN
COLOURS BEIGE - BRICK - NAVY - JEANS - GREY
SIZES 55 → 62









COMPOSITION 100% LINEN
COLOURS BLUE - TAUPE - BEIGE
SIZES 55 → 62





COMPOSITION 89% COTTON 7% LINEN
3% POLYESTER 1% POLYAMIDE
COLOURS BLUE - BEIGE
SIZES 55 → 62

ref.1E505



ref.1E576 ○

composition 100% COTTON

colour TYPE

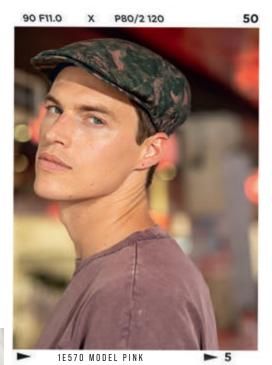
sizes 55 → 61

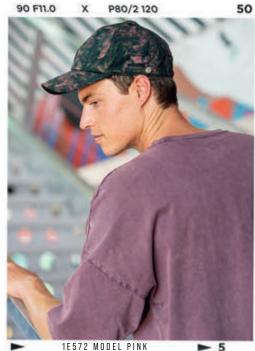


COMPOSITION 100% COTTON COLOUR TYPE SIZES ONE SIZE



véf.1E578 □
COMPOSITION 100% COTTON
COLOUR TYPE
SIZES S → XL

















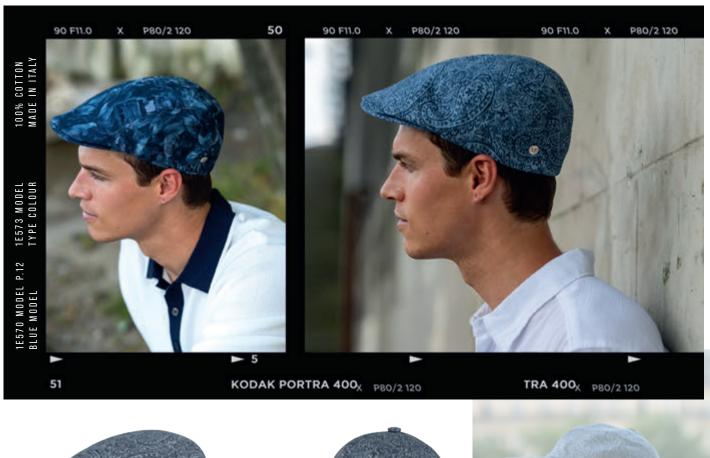




FANCY

Goodbye winter! Make way for a festival of bold colours and patterns! Say goodbye to coats, hats and scarves – summer is here to awaken your style! Our fancy designs are ready to bring your most expressive looks to life. Unleash your inner artist! Dare to shake things up, play with contrasts and let your imagination take control. Dreamer or provocateur, choose your character for the day!

Your summer wardrobe is waiting for you to set it alight. ENJOY THE SUMMER VIBES!









DISCOVE

LORE

ПXР









DENIM, THE EMBLEM OF URBAN FASHION AND AN ICON OF POP CUL-TURE! APPRECIATED FOR ITS RO-BUSTNESS AND RELAXED AESTHE-TIC, THIS LEGENDARY FABRIC HAS PROUDLY STOOD THE TEST OF TIME. FROM STREET WEAR TO CASUAL CHIC, DENIM SUITS EVERY GENERA-TION WITH A STYLE THAT IS BOTH TRENDY AND CASUAL. WE LOVE ITS VERSATILITY!









CREATE

IMAGINE

ref.1E401 COMPOSITION 100% COTTON COLOURS JEANS - RAW JEANS SIZE ONE SIZE



ref. 1E503 ■ ■ COMPOSITION 100% COTTON COLOUR TYPE TAILLES 55 → 62





COMPOSITION 50% LINEN 50% COTTON COLOURS BEIGE - GREY SIZES $55 \rightarrow 62$



ref.1E416 • •

COMPOSITION 50% LINEN 50% COTTON COLOURS BEIGE - GREY SIZES 55 → 62



ref.1E463 ■ ■
COMPOSITION 50% POLYESTER 50% VISCOSE

COLOURS NAVY - NATURAL SIZES 55 → 62



















MEN'S COLLECTION 16/

THE SPORTS
COLLECTION HAS A
RHYTHM WITH STRONG
COLOURS! WE LOVE
THE DIVERSITY: FLAT
CAP, DOMED CAP,
SAILOR CAP, BASEBALL
CAP, BUCKET HAT,
AND WE LOVE THEIR
AMBITION: TO GIVE
YOU A RELAXED,
TRENDY AND
COLOURFUL LOOK.

caps

SPORT Fashion







SIZES $S \rightarrow XL$



The visuals of the patchwork caps in the catalogue are indicative and may differ upon delivery depending on the assembly of the patches during the manufacturing process.

MEN'S COLLECTION SPORT - PATCHWORK 18/

assembly of different yokes to make our caps. Tartan fabrics, a herringbone pattern, just the right mix of shapes and colours to create caps with a unique style that will add height to your summer outfits!

caps

PATCHWORK





COMPOSITION 100% LINEN COLOUR TYPE SIZES 55 → 62



rek.1E413

COMPOSITION 100% LINEN SIZES 55 → 62







COMPOSITION 80% LINEN 20% COTTON COLOUR TYPE SIZES 55 → 62









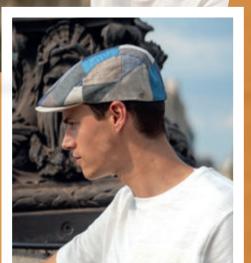
COMPOSITION 100% LINEN COLOUR TYPE







COMPOSITION 80% LINEN 20% COTTON COLOUR TYPE SIZES 55 → 62







caps

PLAIN

COTTON LINEN FABRICS / LEATHER / IMITATION LEATHER / PILOTE CO.

The plain cap is ideal for all your outfits. It's easy to mix and match, playing the chameleon role adapting to all your whims! Choose your shape: Irish, English... depending on your mood and, above all, the shape of your face.









100% cotton

COTTON: THE ULTIMATE FABRIC FOR SUMMER COMFORT! EASY TO LIVE WITH AND EASY TO PAMPER, COTTON FABRIC OFFERS AN INFINITE RANGE OF STYLES. FROM REBELLIOUS DENIM TO RELAXED CANVAS AND ULTRA-SOFT JERSEY, THERE IS A COTTON CAP FOR EVERYONE!



MEN'S COLLECTION 22/23











100% linen

LINEN: THE PERFECT FABRIC TO KEEP YOU COOL! LINEN IS A BRILLIANT THERMAL BALANCER. ITS UNRIVALLED BREATHABILITY KEEPS YOU INCOMPARABLY FRESH, EVEN UNDER THE SCORCHING SUN. AS A CHAMPION OF SUN PROTECTION, LINEN BLOCKS OUT THE HEAT WHILE KEEPING YOU COOL. WE ALSO APPRECIATE ITS LONGEVITY. WANT TO KEEP A COOL HEAD WITH STYLE? LINEN IS YOUR BEST ALLY FOR LONGLASTING FRESHNESS!



composition 100% Linen colours Grey - Beige - Blue - Natural - Brick sizes $55 \rightarrow 62$

composition 100% linen colours Grey - beige - natural - brick - blue sizes $55 \rightarrow 62$











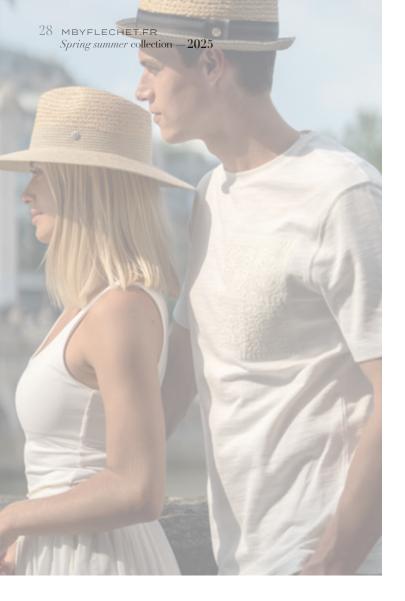
MEN'S COLLECTION

STRAW · PAPER STRAW RAFFIA BRAID · RAFFIA CROCHET

Straw hat, the timeless summer fashion item for men, is making a comeback as soon as the first rays of sunshine appear! Its brim, more or less wide, offers a trendy protection. This hat enhances your casual outfits with natural elegance. Whether for a stroll around town, a day at the beach or an aperitif on the terrace, they're ready to join you on all your adventures. Opt for this reinvented classic and let it add a touch of freshness to your wardrobe. Our straw hats will make your summer stylish and comfortable!

MODEL CHARACTERISTIC ICON







ref.1E70 ■ ■ COMPOSITION 100% NATURAL STRAW COLOUR TYPE SIZES S -> XL







ref.1E77 COMPOSITION 100% NATURAL STRAW COLOUR TYPE SIZES 52 → 62



ref.1E549 ■ ■ COMPOSITION 100% NATURAL STRAW COLOUR TYPE SIZES $S \rightarrow XL$



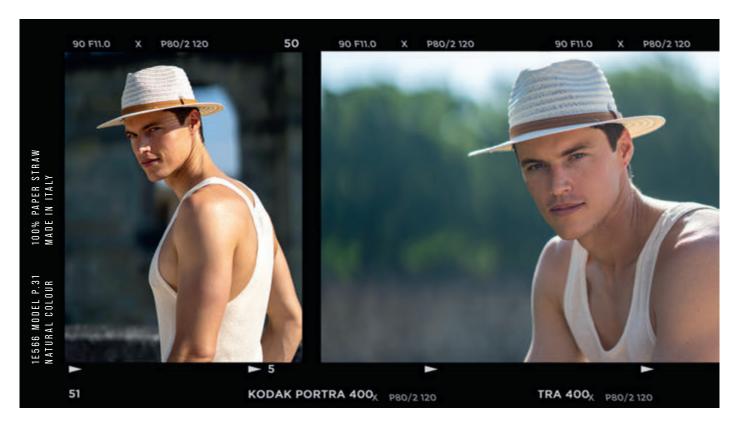
5 The STRA

The summer essential that's got it all!

A star on beaches as well as city streets, the natural straw hat juggles protection and style brilliantly. Light as a feather and as comfortable as a second skin, it keeps you out of the sun with unbridled elegance. This timeless accessory is your passport to a trendy, carefree summer!

PAPER

Take me everywhere! We look so good together! The paper straw hat is the ideal travelling companion.





















COMPOSITION 100% RAFFIA 100% PAPER STRAW COLOURS BEIGE - COFFEE - SALT AND PEPPER SIZES S T XL

ref. 1E557 ■ COMPOSITION 100% RAFFIA 100% PAPER STRAW COLOURS BEIGE - COFFEE - SALT AND PEPPER SIZES S → XL

Fineness of paper straw braids Light and airy, with great flexibility Comfortable and ideal for summer









straw

RAFFIABraid

Raffia braid: your holiday superhero! Its tight weave protects against UV rays like a natural shield. It is as flexible as you want it to be, so it can be adapted to all your summer adventures.

Beach, city, hike? Raffia braid can be adapted to any occasion.







COMPOSITION 60% RAFFIA 40% PAPER STRAW COLOURS BLACK - BURGUNDY SIZES S → XL



COMPOSITION 100% RAFFIA COLOUR TYPE SIZES S TXL



COMPOSITION 100% RAFFIA
COLOUR TYPE
SIZES S → XL

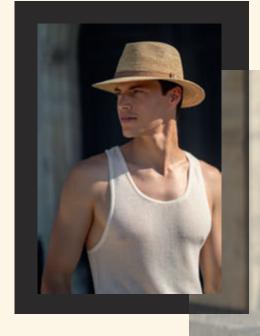




COMPOSITION 100% RAFFIA COLOUR TYPE SIZES S → XL



COMPOSITION 100% RAFFIA COLOUR TYPE SIZES 55 → 61



Share with us your look on Social—





COMPOSITION 100% RAFFIA COLOUR TYPE SIZES 55 → 61



COMPOSITION 100% RAFFIA COLOUR TYPE SIZES S → XL



straw

Crochet RAFFIA

Reveal your bohemian soul with the refinement of raffia crochet! This hat is the epitome of casual chic. Its natural fibre, whether in its original golden blond or sublimated in bold shades, transports you into a world of authentic elegance. Let yourself be seduced by its exquisite finishes: a braid with a sophisticated milliner's knot, a rebellious leather strap, or a fancy ribbon. Every detail is an invitation to express your unique style!







MEN'S AND WOMEN'S COLLECTION

EXCELLENCE IN STRAW HATS

The one and only, the essential and the timeless, the Panama hat is both classic and elegant, the hat that goes with everything and delights both men's and women's faces. Whether it's a simple trip to the beach, a country wedding or a shopping trip in town, a Panama hat will enhance your look. All our Panama hats are hand-woven in Ecuador and finished in our Italian workshops to guarantee consistent quality.

MODEL CARACTERISTIC ICON



UV Index



COMPOSITION 100% BRISA PANAMA
COLOURS WHITE BLACK BRAID - NATURAL BLACK BRAID SIZES $54 \rightarrow 63$



SIZES $S \rightarrow XL$





























COMPOSITION 100% BRISA PANAMA
COLOURS NATURAL - WHITE
SIZES S → L

handcrafted quality elegant, lightweight and breathable timeless style







WOMEN'S COLLECTION

CRUSHABLE STRAW · CROCHET STRAW · SEWN STRAW PAPER STRAW · RAFFIA BRAID · CROCHET RAFFIA

Simple and authentic, straw can be dressed and worked differently depending on its source. Original and sophisticated, our straw hats know how to be desired. This summer, we are going for fresh, bright colours, natural simplicity and daring offbeat chic. The collection is bursting with a wide variety of shapes and finishes to ensure that your sun protection is as effective as it is stylish.

MODEL CHARACTERISTIC ICON













COMPOSITION 100% CRUSHABLE STRAW
COLOUR TYPE



COMPOSITION 100% CRUSHABLE STRAW
COLOUR TYPE



COMPOSITION 100% CRUSHABLE STRAW
COLOUR TYPE
SIZES S

CRUSHABLE



A timelessly elegant ally for sun protection

Timeless and chic, it effortlessly combines protection and elegance. This guardian of your freshness bends to your will – literally! Durable and flexible, it accompanies you everywhere without losing its allure. Embrace summer confidently with this companion that will never let you down.





crow CROCHET



An air of romance surrounds the straw crochet hats.

Be enchanted by this summer storyteller. Each finish is a visual poem: stylish outer bands, joyful pop scarves, or delicately knotted pearls shimmering in the sun. Light as a breeze and airy as a shady nap, this crochet straw hat is a true favorite. It invites you to live your own summer fairy tale. Ready to fall for this accessory that combines freshness and fantasy?

COMPOSITION 100% STRAW COLOURS ORANGE - PINK SIZES S -> L





Florentine

Admire the dance of the fine, regular plaits as they gracefully intertwine. This hat is a true masterpiece of precision, where each stitch tells a story of craftsmanship. Let yourself be seduced by its palette of shapes and its festival of colourful braids!



















PAPER

This headgear is a real wonder of lightness and flexibility! With its colours and fancy finishes, it will suit all your whims.







COMPOSITION 100% PAPER STRAW COLOURS BEIGE - KHAKI - BROWN SIZES S → L





► 5







SIZES $S \rightarrow L$

SIZES ADJUSTABLE ONE SIZE

► 2E314 MODEL TYPE P.49









WOMEN'S COLLECTION 48/



ref.2E312 ■ □

COMPOSITION 100% PAPER STRAW

COLOUR TYPE

SIZES S → M



COMPOSITION 100% PAPER STRAW COLOUR TYPE SIZES S



COMPOSITION 100% PAPER STRAW COLOUR TYPE SIZE ONE SIZE















The feminine essence of summer!

Immerse yourself in the enchanting world of raffia, where craftsmanship meets fashion with grace. This hat is a trove of authenticity, adding a breath of fresh air to your summer wardrobe.

CROCHET

Crochet raffia : your all-terrain style companion! « Shape me as you wish » whispers this crochet raffia hat.

This plant fiber is a true chameleon: malleable as modeling clay, yet solid as a rock! Feel like turning up the brim? Go ahead!

Fancy a touch of color? Why not! Playful mood? Sculpt it as you please!





COMPOSITION 100% RAFFIA COLOUR NATURAL SIZES S → L



P80/2 120 50











composition 100% RAFFIA colour Natural size adjustable one size



COMPOSITION 100% RAFFIA COLOUR TYPE SIZES S → M



RAFFIA BRAID

Bohemian elegance at its finest!

Let yourself be carried away by the enthusiastic allure of this hat! A bohemian touch deliciously rustic, the raffia braid is the secret to a stylish summer. Its warm hue, oscillating between golden beige and sweet caramel, is a veritable hymn to the sun. Each braid is a promise of escapism, sublimated by incredibly elegant finishes.







WOMEN'S COLLECTION

HAT'S · CAP'S · BOB'S

Original details and a feminine touch guaranteed for the city fashion collection! Floral and romantic motifs, a clever blend of shapes and designs in sparkling colours on a wide range of models: hats, caps, bobs... Give free rein to your desires! Fresh, imaginative and always-on trend, you are ready to savour the pleasures of summer.

MODELS CARACTERISTICS ICONS









1E302 MODEL JEAN P.58





















vef.2E300
COMPOSITION 100% COTTON
COLOURS SKY - JEANS - PINK - WHITE
SIZE ONE SIZE









ref.2E308 ■ COMPOSITION 53% COTTON 47% RECYCLED COTTON COLOUR TYPE SIZE ONE SIZE



vel. 2E309 ■ ■
COMPOSITION 53% COTTON 47% RECYCLED COTTON
COLOUR TYPE
SIZE ONE SIZE





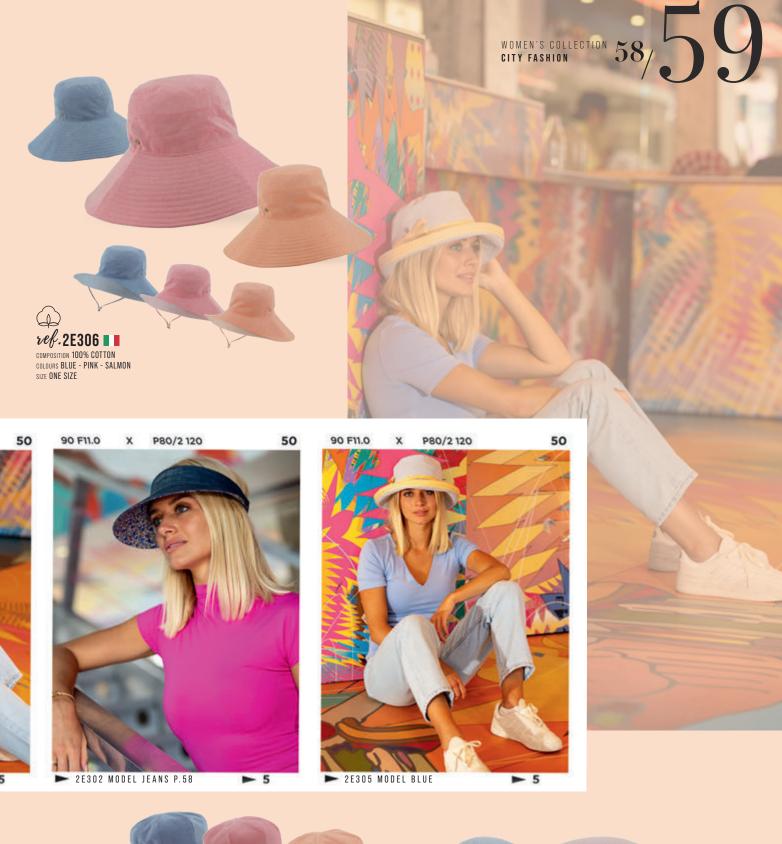


















Rainwear



BUCKET'S · HAT'S · CAP'S

Brave summer showers with panache! Our rain hats are the perfect combination of protection and style. Waterproof and breathable, they keep your head dry while providing optimum comfort in sunshine or rain. Available in bright, summery colours, these essential accessories add a fresh touch to your summer outfits. No more plans ruined by an unexpected rain shower! Made with care in our French, Italian and Portuguese workshops, our hats combine traditional craftsmanship with modern design. Adopt them to turn every raining day into an opportunity to shine, even in the middle of summer! Keep your style intact, whatever the season's weather surprises.

MODELS CHARACTERISTICS ICONS





Waterproof Coated cotton
Biled cotton

2H412 MODEL PEARL P.63





COLOURS TERRACOTTA - PETROL BLUE - MUSTARD - LINEN - GREY - PEARL



ref. 2H45 ■ COMPOSITION 70% POLYESTER 30% POLYURETHANE COLOURS RED - BLACK SIZES S → L



COMPOSITION 100% COATED COTTON COLOURS BLACK - RED $\text{SIZES } S \to L$









ref.2H406 🔼

COMPOSITION 100% LINEN 100% COATED COTTON SIZES $S \rightarrow L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR MUSTARD SIZES $S \rightarrow L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR LIME GREEN SIZES $S \rightarrow L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR RED SIZES $S \rightarrow L$

62/63COLLECTION RAINWEAR













COMPOSITION 100% LINEN 100% COATED COTTON COLOUR MUSTARD $\text{SIZES } S \to L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR PEARL SIZES $S \rightarrow L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR LIGHT GREEN $\text{SIZES } S \to L$





COMPOSITION 100% LINEN 100% COATED COTTON COLOUR GREY SIZES $S \rightarrow L$





ACCESSORIES

LE HAT THAT LOVES YOU

1. MACCESS1 : cap box 2. MACCESS2 : cone

3. **MACCESS3** : shopping bag





THE HAT THAT LOVES **YOU**.



SALES TEAM

FRANCE + BELGIUM

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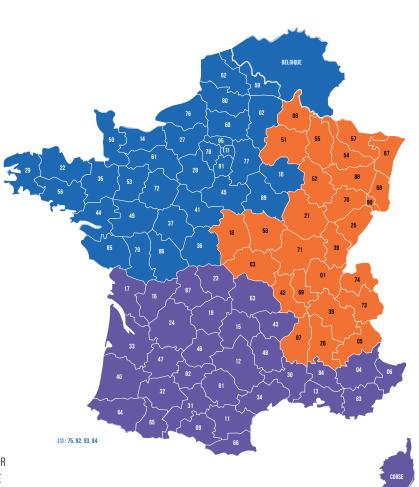
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SPRING SUMMER I PRINTEMPS ÉTÉ 2025

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